

Connect

Learn

Sustain

SEA Institute  
November 28-29, 2016  
Washington D.C.

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## Acknowledgment :

This presentation was made possible by the Centers for Disease Control and Prevention, Division of Adolescent and School Health (CDC-DASH). The contents do not necessarily represent the official views of the Centers for Disease Control and Prevention.

#SEAInstitute  
@CDC\_DASH  
@AdvocatesTweets  
@APAPublicInt  
@NCSDDC  
@ETRASSOCIATES

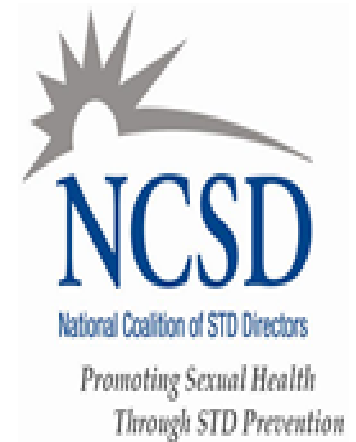




Debra Houser  
Executive  
Director  
Advocates for  
Youth



Clinton Anderson  
Associate Director  
Public Interest  
Directorate  
APA



David Harvey  
Executive  
Director  
NCS D

# Introductions



**Name**



**Agency/  
Organizati  
on**



**Favorite  
Holiday  
Food**





# Setting the Stage



Elizabeth Haller, M.Ed  
State Implementation  
Team Lead  
CDC DASH

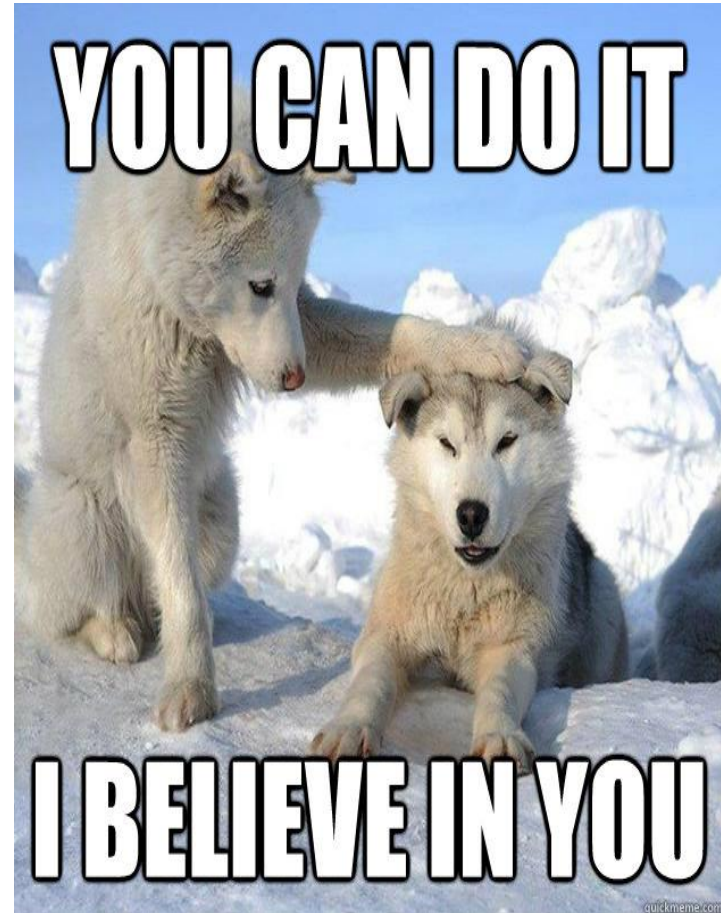
# Break





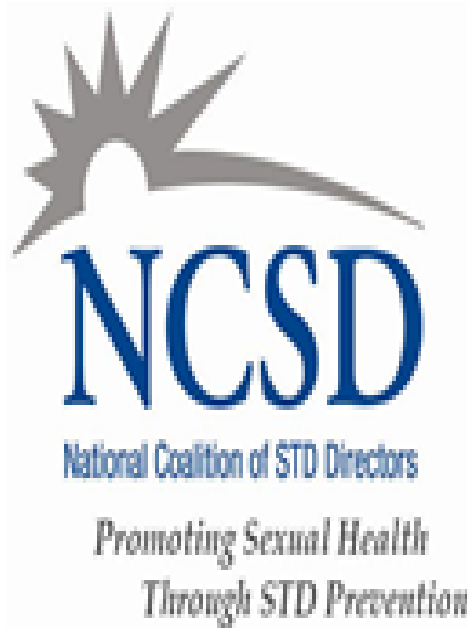
# Ignite Presentations: Group 1

- 1.DC
- 2.North  
Carolina
- 3.Illinois
- 4.Vermont
- 5.Michigan
- 6.Delaware



# Networking Dinner

**Brought to you by....**



**(desserts homemade by Sara!)**

# Factor 5: Integrate Program Services into Local Infrastructures (TRANSLATED)

- **“community”** = statewide efforts for adolescent sexual health (inclusive of priority school districts, partners, etc)
- **“programs or services”** = Tangible resources, technical assistance, training opportunities, etc that you provide to school districts

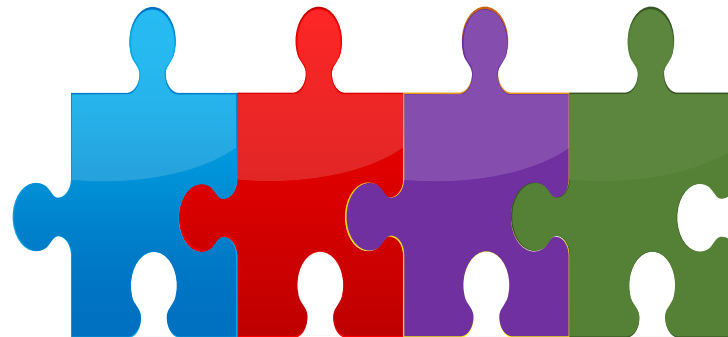


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# 1308 and Beyond: Factors for Sustainability



# The Plan

- Why the focus on sustainability?
- What is sustainability and what does it mean for 1308?
- HHS OAH Sustainability Resources
  - 8 Factors
- Ignite presentation example
- Choose 1 activity to focus on during the Institute

A photograph of a running track in a rural landscape. The track is reddish-brown with white lane markings. In the foreground, the numbers 3, 4, 5, and 6 are painted in large, bold, yellowish-gold characters on the track surface. The track curves into the distance, flanked by green grassy fields. In the background, there are rolling hills, a few trees, and a small white building under a hazy sky.

July 31,  
2018

# **Sustainable Impacts by the 1308 Finish Line & Beyond**



Let's have a planning meeting to plan  
for the planning meeting  
about our strategic plan.



someecards  
user card

# What is sustainability?

## What does it look like for 1308 activities?





- State education agencies will be better positioned to achieve sustainable impact when they can...
  - ***effectively leverage partnerships and resources to continue programs, services, and/or strategic activities that result in improvements in the health and well-being of adolescents***

# What does it mean for 1308?

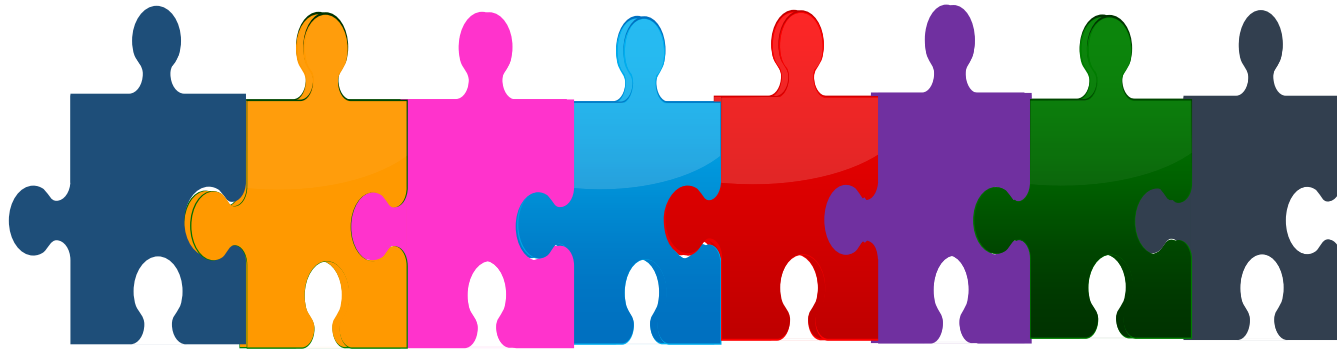
- **Continuity of your 1308 program or services** the ability to carry on capacity building services through funding and resource shifts or losses.
- **Institutionalizing services or the continuation of activities and impacts-** MA has an LGBTQ Youth position in their department
- **Creating a legacy-** What will yours be?
- **Upholding existing relationships**
- **Maintaining consistent outcomes**



# Impact

- Increased student knowledge and skills to prevent HIV/STD and pregnancy
- Improved student attitudes and norms in support of HIV/STD and pregnancy prevention
- Improved student access to youth-friendly key SHS delivered
- Improved students safety at school
- Improved students connectedness to school and supportive adults

**Institute Goal:** To help you start  
to connect the pieces of  
sustainability for your 1308  
programs





# The Office of Adolescent Health (OAH) Sustainability Resources

## The Framework

Outlines OAH's concept of sustainability, the 8 key factors, and explains the academic research behind the 8 sustainability factors.

## The Assessment

Helps assess current sustainability efforts and where increased efforts could be made going forward. This should be used before the Resource Guide.

## The Resource Guide

Helps develop an organization's concept of sustainability and helps create a sustainability strategy.

## The E-Learning Module

Combines all OAH sustainability resources into one, user-friendly online training module.

# Research behind the framework

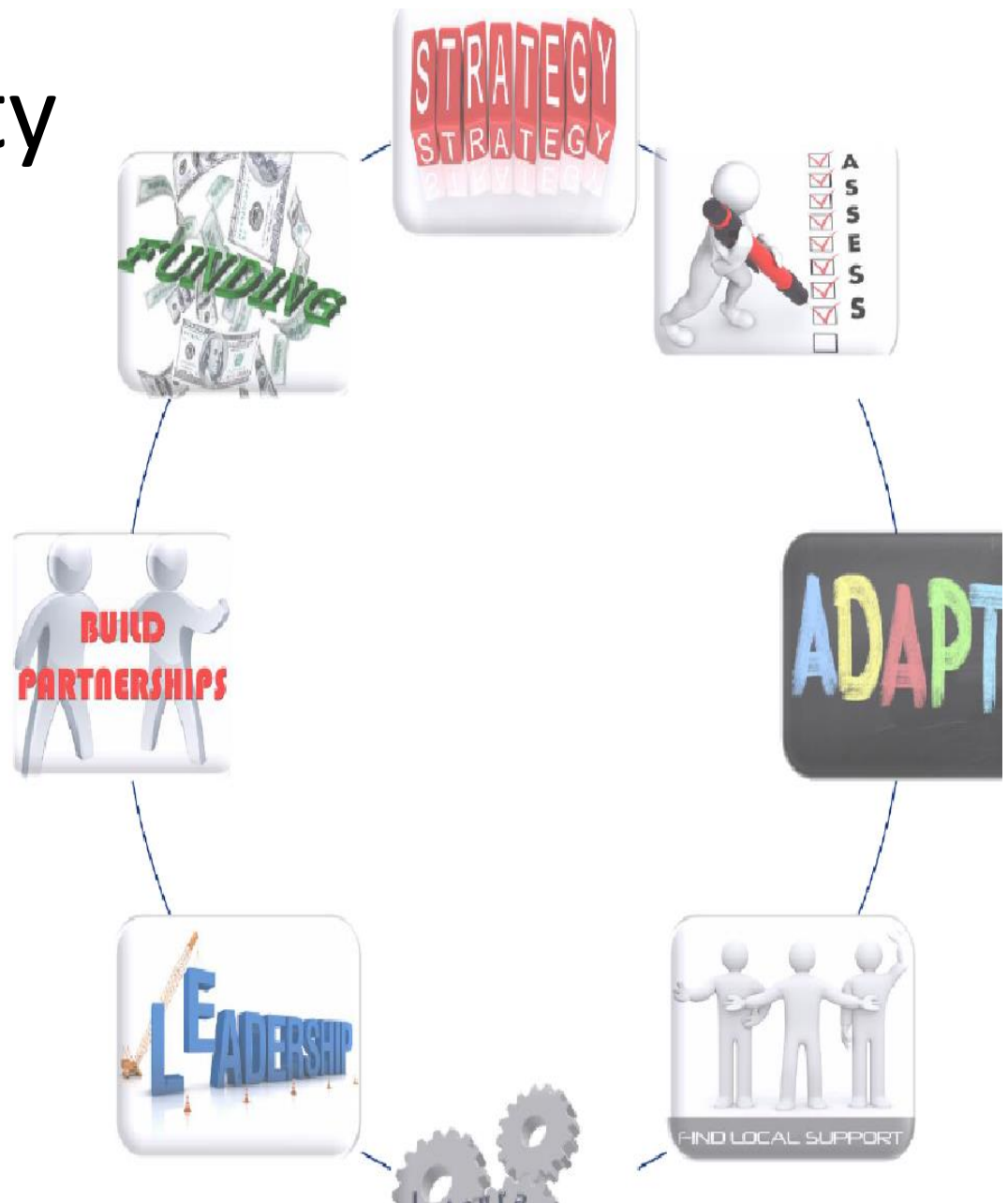
## Methodology

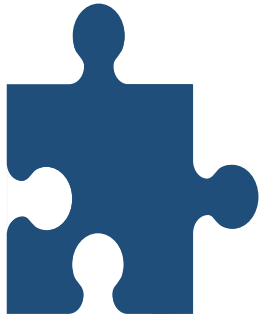
- Conducted across a broad range of mediums;
- Conducted using PubMed, Google Scholar, and Google;
- Utilized citation network analysis;
- Conducted targeted review of HHS materials and utilized citation networking techniques; and
- Included all relevant articles, resources, and tools produced in English.

## Findings

- Creating sustainable programs:
  - Is a continuous and organic process; and
  - Requires planning to account for local needs and a program/services mission and goals.
- Planning early is critical:
  - Build a team;
  - Create a vision; and
  - Start developing a strategy.

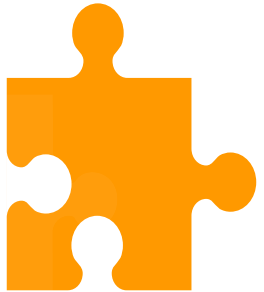
# OAH Sustainability Framework





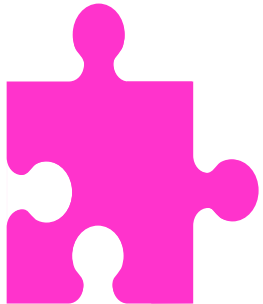
## **1.) Create an Action Plan**

- ✓ You have a Year 4 work plan and will be developing a Year 5 work plan.



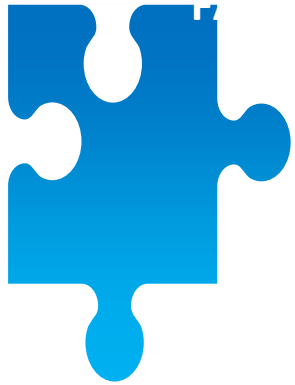
## **2.) Assess the Environment**

- ✓ You continue to do this at the state-level and with your priority districts.



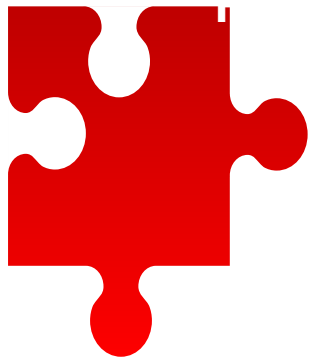
## **3.) Be Adaptable**

- ✓ Oh, you are! We see it demonstrated all the time.
- ✓ You adapt your programs and services to the changing environments in which you work.
- ✓ Explore how to incorporate new and



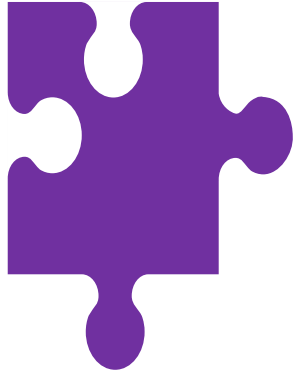
#### **4.) Security Community Support**

Plan to use champions to spread the word about the value of the program or service. Provides tools to create strong message to help supporters share stories of success



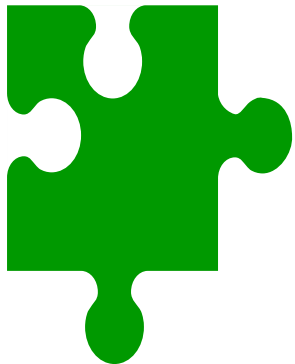
#### **5.) Integrate Programs and Services**

- . Identify what key linkages are needed to increase the relevance of your capacity building services
- . Offer programs and services more effectively and efficiently
- . Garner support from the community and leverage resources



## **6. Build a Team of Leaders**

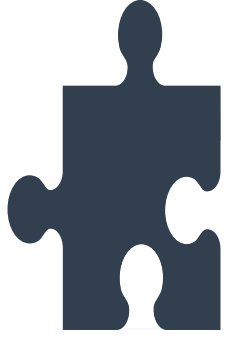
- . Build and maintain a strong leadership team
- . Promote the inclusion of external champions
- . Encourage a shared sense of ownership among staff, leadership, and outside supporters



## **7. Create Strategic Partnerships**

- . Promote use of external collaborators for support, training, and resources
- . Encourage cross-training, peer- to-peer learning, and possible joint financial ventures
- . Help to create linkages to community



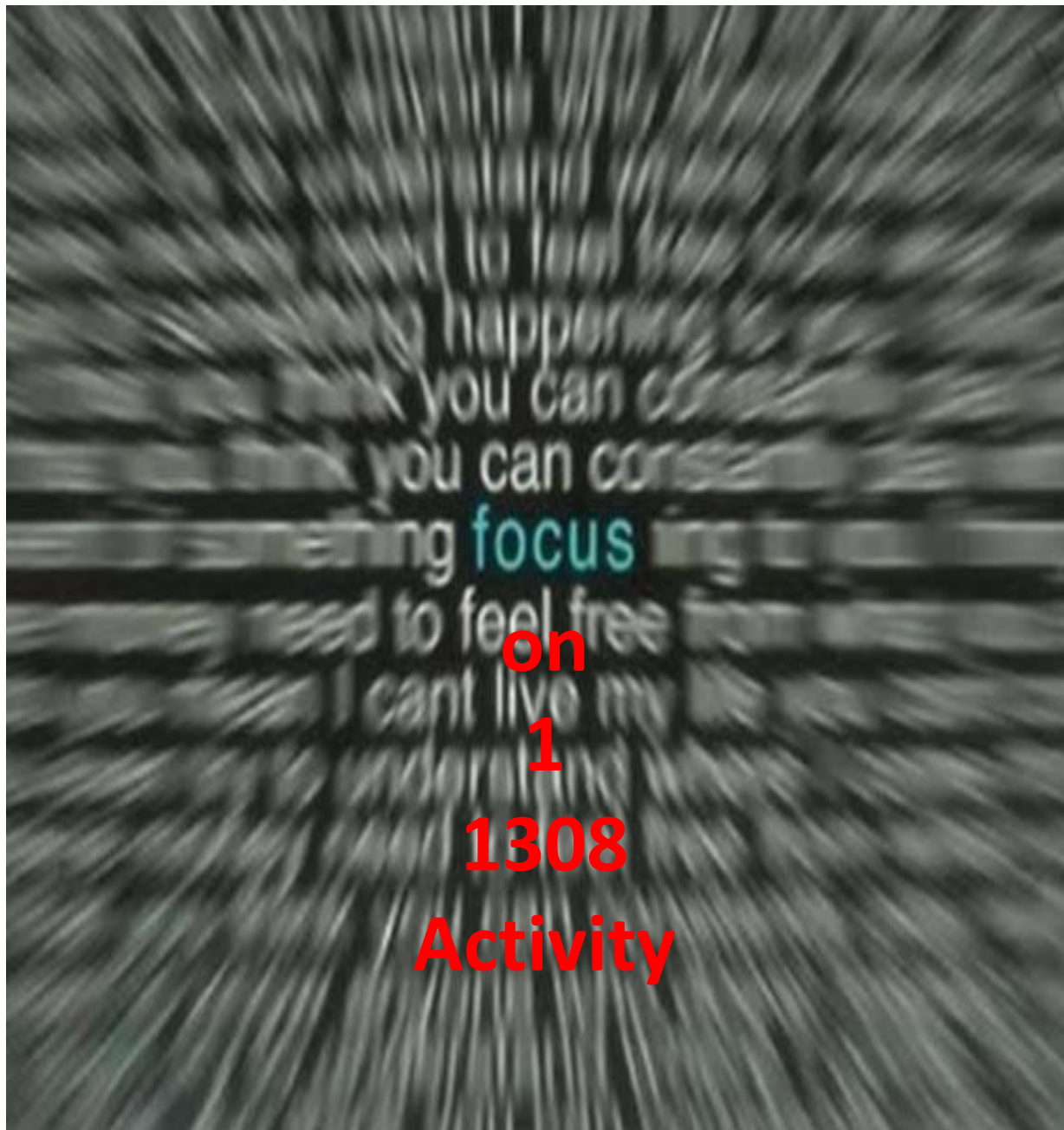


## **8. Secure Diverse Financial Opportunities**

- Preparing for the next FOA
- Helps plan for securing diverse funding opportunities: SAMHSA and ESSA
- Funding can be part of our sustainability conversation but it can't be the entire conversation.




**1308**  
**Activities**



on  
1  
1308  
Activity

**APA's 1308**  
**Activity:**  
**Maintaining and**  
**Sustaining the**  
**Respect Workshop**





Now it's your turn!

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## PS13-1308 ACTIVITY: FOCUSING MY WORK ON SUSTAINABILITY

- 1) Identify what PS13-1308 activity you would like to focus on for SEA Institute. 2) During the sessions, you will have the opportunity to write down at least 1 next step you and your team will take with the information gathered during the SEA Institute to begin to address the four factors of sustainability.

<b>FACTOR 4: SECURE COMMUNITY SUPPORT</b> What steps will you take to increase community support of your PS13-1308 activity?	<b>FACTOR 5: INTEGRATE PROGRAM SERVICES INTO LOCAL INFRASTRUCTURES</b> What steps will you take to integrate your PS13-1308 activity into local infrastructures?	<b>FACTOR 6: BUILD A LEADERSHIP TEAM</b> What steps will you take to build your leadership team to champion your PS13-1308 activity?	<b>FACTOR 7: CREATE STRATEGIC PARTNERSHIPS</b> What steps will you take to create strategic partnerships that for your PS13-1308 activity?
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Next Steps:	Next Steps:	Next Steps:	Next Steps:
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My PS13-1308 Activity:

This activity will help my program achieve the following sustainable impacts:



**1. Choose 1  
1308 Activity  
to focus on  
during the  
Institute.**

**2. This  
activity will  
help my  
program  
achieve the  
following**



# Add your activity to our 1308 Sustainability Wall



# Group Brainstorm

- Share your selected activity with the group
- Discuss
  - **Why is this activity important?**
  - **What sustainable impact do you hope this will have?**



ANY  
QUESTIONS  
?

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# For tomorrow

- Breakfast is on your own
- Please arrive by 8:45 am, we are starting promptly at 9:00
- If you are leaving tomorrow night feel free to bring your bags

**NEW LOCATION:  
12th Floor Conference Center!**

